DATASHEET

(Information for data creation)

DIGIFANT
WERBETECHNIK

DATA CREATION:

- Final formats with a side length **up to 1 metre:** 5 mm circumferential trapping
- Final formats with a side length **more than 1 metre:** 10 mm circumferential trapping

DATA FORMATS:

- CMYK TIFF files
- CMYK EPS files
- PDF X3 files
- Open files (InDesign, Illustrator, Photoshop) please only after consultation.

We will inform you about possible data converting and will submit you a corresponding offer.

All letters have to be converted into paths/curves or you have to deliver a font suitcase.

NOT suitable file formats:

- Microsoft Word files
- Microsoft Excel files
- Microsoft Powerpoint files
- CAD files

DATA CONTOUR CUTTING:

If your ordered data shall be contour cut or cropped by us please create the following single files:
1. View file with „motif“ and „contour“ together
2. Printing file of the „motif“ (without contour)
3. File „contour“ (vector graphic, without „motif“)

COLOURS:

Colours only can be printed in CMYK colour space. Printing data with RGB or special colours (Pantone, HKS, RAL) will automatically be converted into CMYK which can lead to colour variations.

Colour values for black areas

80 % cyan / 60 % magenta / 60 % yellow / 100 % black

Colour values for black texts:

100 % black

Grey shades:

Percent values in black (e.g. 10 %, 18 %)

Screen views or printings from output devices in the office are unsuitable for colour judgement.

RESOLUTION:

72 up to 120 dpi, output quantity 1:1.
A higher definition leads to unnecessary high computing time and is associated with additional expenses.

PROOF:

For colour specifications we need a binding proof.
In case of difficult colours and motifs we recommend a proof printed by the corresponding machine.
Proofs from not calibrated printers are NOT acceptable.
Depending on the print media colour variations cannot totally be eliminated.

REORDER/REPRINT:

Please provide an original sample as guideline.
After long time intervals between first and secondary production colour variations cannot be avoided!

DATA DELIVERY:

- DVD / CD
- E-mail (up to 10 MB)
- ftp server: digifant.com/dfupload (access can be provided by our graphical department – contact details below).

If you do not have the possibility to create a suitable file we will do that for you. **JUST ASK!**

DIGIFANT Werbetechnik

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